ADAM TRUNNELL

UX/UI DESIGNER

PROFILE

An energetic and experienced, Denver- based, Strategic Communicator and User Experience Designer, seeking a long-term home in the product development industry. My creativity and drive to better understand the user are among my best traits. When I'm not designing beautiful user-centered products, you can usually find me outside on my bike, hiking, camping or behind a camera.

CONTACT

- 785.550.6965
- adamrtrunnell@gmail.com
- in linkedin.com/in/adamtrunnell
- adamtrunnell.com

COMMUNITY WORK

- World Bicycle Relief
- KU Sustainability Board
- Boy Scouts of America

HOBBIES

Cycling The Force Photography







WORK EXPERIENCE

2020 - PRESENT / PRODUCT DESIGNER / CHUNK

- Work directly with clients to understand their brand identity
- Specialize in web & mobile eCommerce (Woo + Shopify)
- Use customer data to create informed and elegant UI
- Design wireframes, prototypes & animations for web + mobile
- Utilize Agile methods to execute web projects for clients
- Lead web + mobile app design from research to delivery

2019 - 2020 / CREATIVE DIR. + LEAD UX / CIRCUIT MEDIA

- Managed a team of 8 design professionals
- Oversaw all creative strategies and deliverables
- Led research efforts for client and internal projects
- Designed wireframes, prototypes and animations

2016 - 2019 / CREATIVE DIR. + LEAD UX DESIGNER / JEMSU

- Managed a team of 2 designers and 2 developers
- Conduct user research and develop user personas
- Map user flows to create smart information architecture
- Design wireframes, prototypes & animations for web + mobile
- Utilize Agile methods to execute web projects for clients
- Lead native mobile app designer from research to delivery

2015 - 2016 / MARKETING COORDINATOR / SANDY PUC'

- Plan and develop email marketing campaigns to 250k contacts
- Manage and write content for all social media campaigns
- Update, maintain, and optimize website
- Monitor website analytics and maintain Google ads

EDUCATION

2010 - 2015 / B.G.S / STRATEGIC COMMUNICATION UNIVERSITY OF KANSAS | Lawrence, KS

SKILLS

ILLUSTRATOR WORDPRESS

ADOBE A.E. SHOPIFY

PHOTOSHOP HTML/CSS

SKETCH INVISION